**Entrepreneurial Research Presentation**

Class Assessment Assignment:

Research an entrepreneur of your choice and prepare a slide presentation on the following:   
1. Why the entrepreneur interests me

2. Their Background  
3. Their Idea (s)  
4. How they became successful

5. Their skills/characteristics as entrepreneurs and evidence in action  
6. My recommendations for the brand

Make sure to be creative in your presentation,- how you do this is up to you but try to include colour, images, etc…