**Rapid Revision: Enterprise and The Entrepreneur**

Ainm:

1. **Please input the correct term in the boxes for the correct definition illustrated as school activities:**

Entrepreneur/Enterprise/Management

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|  | Refers to any attempt to start something new, to take initiative, for example a student sets up a bake sale in Transition Year to make money. |
|  | Refers to the ability to achieve results by working with and through people, for example getting people to work with you and assigning duties for the bake sale. |
|  | This is taking both a personal and financial risk to set up a business, e.g. Sean puts his own capital in and sets up a bake sale to make money in Transition Year. |

1. **List 5 reasons why someone would become an entrepreneur.**

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1. **Match the following entrepreneurial skills/characteristics to their correct definition.**

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| 1. Proactive | 1. Ability to take a chance |
| 1. Decisive | 1. Ability to use correct judgement on what’s possible |
| 1. Creative/Innovative | 1. Ability to back themselves and their concept |
| 1. Risk Taker | 1. Ability to set up contacts |
| 1. Networking | 1. Ability to keep moving and not stand still |
| 1. Realistic | 1. Ability to take a setback and keep going |
| 1. Goal Setting | 1. Ability to make quick and important decisions |
| 1. Self-Confident/Inner Belief- | 1. Ability to have a vision |
| 1. Resilient | 1. Ability to come up with new ideas |

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1. **List 4 reasons why enterprise would be important to a local economy.**

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1. **Illustrate the term ‘intrapreneurship’, with at least 3 clear pieces of information as part of your definition.**

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| **Illustration: A worker at Google came up with idea for Gmail.** |

1. **List 5 ways a business can promote intrapreneurship.**

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**7.List 4 benefits of intrapreneurship for a business.**

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| 1. Arthur Fry | 1. Amazon prime |
| 1. Ken Kutaragi | 1. Apple swipe to unlock |
| 1. Freddy Anzures | 1. Sticky Note |
| 1. Greg Greeley | 1. PlayStation |

1. **Match the correct intrapreneur to their idea below:**

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